

# **An Investigation Into Waste Prevention Opportunities In A Rural Town**

## **Lead Authority**

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## **Programme Summary**

A sample of businesses on one street in Cashel will be examined for waste generation and energy and water consumption. The sample chosen will represent any typical high street in a country town. There are approximate 36 different business types recorded and where two similar businesses exist, 2 will be audited for comparison purposes. Practical ways of waste elimination, prevention and re-use and resource conservation will be formulated and communicated by way of meetings and distribution of Best Practice Guides

## **Outcomes**

A reduction in waste generation, energy and water consumption and an increase in re-use of materials. A better awareness of waste prevention, re-use and resource conservation

It is anticipated that different indicator measures will be devised to suit each business type to illustrate the reduction of waste energy and water. Each business will be examined to determine which indicator method will be most suitable. For example, footfall customers for clothing shops, per square meter for supermarkets or by number of employees.

Introductory Information Packs prepared for Businesses

Literature from Training Seminar for employers and employees

Increased public awareness

A reduction in waste generation and resource consumption

Publication of Best Practice Guides